Hyvolution Brasil 2026 closes its inaugural edition with announcement of regulatory decree and historic debate on the future of hydrogen in Brazil

Federal government chooses the event to confirm the publication of the regulatory decree for Law 14.948/2024 and the launch of PHBC auctions still in 2026; ***HySummit*** *arena gathered 72 specialists from 13 countries over two days of programming*

SÃO PAULO — The inaugural edition of Hyvolution Brasil 2026 concluded on Wednesday (June 17) establishing São Paulo as a strategic hub of the global debate on hydrogen and marking a historic milestone for the sector in Brazil. Held on June 16 and 17 at the Centro de Convenções do Distrito Anhembi, the event gathered 4,000 attendees and representatives from more than 20 countries, making it the largest gathering of the sector ever held in Brazil.

Government announces regulatory decree and PHBC auctions

The most anticipated moment for the market came on the second day of the event. Carlos Colombo, Secretary for Economic Reforms at the Ministry of Finance, announced during his participation in HySummit that the government intends to issue the regulatory decree for Law 14.948/2024 and to launch the auctions of the Low-Carbon Hydrogen Development Program (PHBC) before the end of the year.

The PHBC is the main federal instrument for structuring the first large-scale investments in Brazil's hydrogen supply chain: R$ 18.3 billion over five years, granted in the form of tax credits to be utilized by companies between 2030 and 2034. The funds will be released progressively, starting at R$ 1.7 billion in the program's first year and reaching R$ 5 billion in 2034. The first auction is scheduled for 2026, after the elections.

"The PHBC auctions will target large-scale projects. The 2024 legislation already defined strategic sectors: cement, fertilizers, heavy transport, and the chemical and petrochemical industries. Our goal is to position Brazil as a decarbonization hub, both for Brazilian industry and for Latin America as a whole," stated Colombo.

The Secretary also confirmed that internal disagreements over the decree have been resolved. "I truly believe this decree will come out and send very strong signals that the internal disagreements that existed have been overcome. The decree allows us to begin the practical design of this auction," he said.

Opening session with warning signals and a call to action

On the first day, the HySummit opening ceremony set the tone of pragmatism that would define the entire program. Fernanda Delgado, President of the Brazilian Association of the Green Hydrogen Industry (ABIHV), raised concrete risks to the sector's advancement in Brazil. "The world looks at Brazil with expectation. But we must be frank — there are warning signals beginning to erode the comparative advantages we have built here. We have been waiting two years for the regulatory decrees for the enacted laws," she said, outlining three critical priorities: energy costs, the completeness of the regulatory framework, and the existence of firm offtakers to make projects viable.

Pierre Buchou, Head of the Sustainability Division at GL events France, contextualized the global moment: "Costs related to fossil fuels have risen about 35%, as in 2022. But before, there were about ten countries investing in hydrogen, while today there are more than 100 countries. This means a lot of people are interested in hydrogen to help reduce dependence on the carbon economy."

Tatiana Zaccaro, CEO of GL events Exhibitions, reinforced the historic significance of the event: "The energy transition has moved from being a future agenda to the agenda of the present. Hyvolution has already established itself internationally, and today we take an important step toward establishing this movement in Brazil."

HySummit: 72 specialists from 13 countries and in-depth debate

The HySummit content arena concluded its program with 72 specialists from 13 countries, confirming the truly international character of the inaugural Brazilian edition. The panels covered the entire hydrogen value chain, with emphasis on the concrete challenges the sector faces in scaling projects in Brazil and worldwide.

The issue of offtakers (long-term committed buyers) emerged as a central question across multiple panels. Luis Viga, Country Manager of Fortescue Brasil and responsible for a green hydrogen project at the Complexo de Pecém (CE), noted that "the PHBC was never designed to solve the sector on its own, especially since at that time we were competing with US$ 1 trillion in subsidies in the United States. But it was the best the government could do at that moment, and that is already very good." For Viga, the predictability the sector requires can only come from demand fixed in advance through public policy, at least in the early years.

Fernanda Delgado summed up the market's sentiment: "The offtaker today is the magic word — the golden ticket for all of us here, whether as producers or participants in the hydrogen development chain."

Fertilizers, SAF, maritime navigation, and CCS in debate

The thematic breadth of HySummit reflected the cross-cutting role of hydrogen as a decarbonization solution across multiple production chains.

The panel "Fertilizers in Brazil: decarbonization and the role of hydrogen" brought together Lieven Cooreman (Global CEO of Atlas Agro) and former Agriculture Minister Kátia Abreu to debate how Brazil — which imports more than 85% of its fertilizers — can scale domestic production using low-emission inputs, reducing import dependency and positioning itself competitively in the decarbonization of global agricultural supply chains.

Brazil's potential in the production of Sustainable Aviation Fuel (SAF) was discussed at the panel "Brazil: Latin America's Leader in SAF Production?", featuring Michelle

Carvalho (Petrobrás), Raquel Argentino (LATAM Brasil), Isabela Koletzke (H2Uppp), and Heloísa Borges (EPE), who analyzed bio-SAF and e-SAF pathways and the role of the oil and gas sector in this transition.

The decarbonization of the maritime sector was addressed at the panel "Maritime Navigation and Decarbonization Corridors," with Sidnei Aranha (Port Authority of Santos) and Estela Luck (Panama Canal) discussing Brazil's and Latin America's positioning in the development of low-emission shipping corridors. The panels led by Associação CCS Brasil, including "CCS in Brazil: Investment Opportunities and Pathways to Scale," deepened the integration between carbon capture and storage, national climate strategies, and biofuel value chains, with the participation of Heloísa Borges (EPE) and moderated by Isabela Morbach, Executive Director of CCS Brasil.

The financial and regulatory dimension took center stage at the panel "Public-Private Mechanisms to Accelerate the Hydrogen Market," featuring Marco Diogo (European Bank in Brazil), Carlos Antonio Costa (World Bank), and Nicolas Masson (European Commission), debating how concessional financing and risk guarantees can unlock the first large-scale projects, drawing on lessons Brazil and Europe can exchange in the process.

Global gathering of sector associations and international dimension

The panel "The Global Meeting of Hydrogen Associations" brought together representatives from France Hydrogène (Jan-Erik Starlander), NLHydrogen (Tristan Seubers), and ABIHV (Fernanda Delgado), moderated by Nuria Hartmann (Hinicio Chile / H2Chile), for a debate on the current state of the European and Latin American markets and concrete opportunities for international collaboration. Closing HySummit's program, the panel "Gender Equity and Social Inclusion: Opportunities to Promote an Inclusive and Equitable Energy Transition" discussed strategies to expand women's participation across the hydrogen and PtX value chain, featuring Natalia Chaves (GIZ) and moderated by Icoana Lais, also from GIZ.

The presence of companies such as Andritz (Austria), Casale (Switzerland), Toyota (Japan), Aerzen (Germany), Vallourec (Brazil), and Ekium (France), along with diplomatic representatives from multiple countries and the European Union, confirmed the international reach of the edition. The Energy Industries Council, the world's largest association of energy sector providers, was also in attendance.

A milestone for the sector

The depth of the debates, combined with the presence of the leading national and international players and the announcement of the regulatory decree, made the inaugural edition of Hyvolution Brasil an institutional milestone for the sector. With PHBC auctions promised for 2026, the expected regulatory progress, and a robust pipeline of projects across different regions of the country, low-carbon hydrogen gains concrete conditions to scale in Brazil.

Sponsors

Hyvolution Brasil 2026 had the support of an impressive group of sponsors reflecting the strategic dimension of the event. In the **Master** category, the event was backed by Finep and the Ministry of Science, Technology and Innovation. As **Diamond Sponsors**, ApexBrasil and the Ministry of Development, Industry, Commerce and Services featured. Zhongguancun (Daxing) International Hydrogen Energy Demonstration Zone was in the **Platinum** category. At the **Gold** level were Andritz, Iaber Innovation, Guofuhee, Neuman & Esser, Vallourec, and Porto do Açu. PRF Gas Solutions, Protium Dynamics, and Ydrorênio made up the **Silver** group, while Habonim, Kawasaki, Casale, and PERIC Hydrogen Technologies were among the **Bronze** sponsors. The event also featured **Table Top** sponsors (Green Power and Xebec), **ABIMAQ Island** sponsors (Flutrol, Metalinox Cogne, Swagelok Tecflux, Roxtec, and Tranter), **France Pavilion** (Business France, CCI França Brasil, Ekium, and France Hydrogène), and **Germany Pavilion** (Aerzen). Strategic partners included ABIHV, Global Gateway/GIZ, Hinicio, CCS Brasil, and AHK Mercosul. Institutional support was provided by ABEEólica, ABIMAQ, Abrafiltros, and ABSOLAR.

More information about the program, registration, and participation is available at: https://hyvolutionbrasil.com/

Event Details

Hyvolution Brasil
Date: June 16–17, 2026, from 9 a.m. to 7 p.m.
Venue: Distrito Anhembi — Centro de Convênções, São Paulo
More information: https://hyvolutionbrasil.com/

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